

Make The Leap: Shift From Corporate Worker To Entrepreneur

By **Genevia Gee Fulbright, CPA** and **Armando G. Roman, CPA**
Foreword By **Les Brown** Edited By **Donald Jay Korn**

Author's Commentary

"*Make The Leap: Shift From Corporate Worker To Entrepreneur* guides you through your new life as an entrepreneur by providing you with essential tools you'll need to make it happen. As an employee, your true skills and talents have gone untapped far too long. You have the power! Now take control! Let this book be your guide to realizing or expanding your entrepreneurial dreams. Go from start-up to finding angel investors to franchising to taking it public! Eliminate the regret; take control of your life and income now! Make the leap from worker to entrepreneur and soar."

Genevia Gee Fulbright

Who should read this book?

You will benefit from reading this book if you're:

- ❑ A part-time freelancer interested in freelancing full time
- ❑ A corporate worker or other employee interested in creating a niche where you'll be well-rewarded
- ❑ A technical worker or creative internal advisor who already has a niche that needs further development
- ❑ An individual hoping to create opportunity in an uncertain corporate environment
- ❑ An entrepreneur who wants to improve his/her chances for success
- ❑ An entrepreneur who wants to take his/her business to the next level

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Book Summary

Contributors

Brian Azar - Business & Executive Coach/International Sales Trainer

Edward D. Fulbright, CPA-PFS - Financial Advisor & Finance Talk Show Host & Producer

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About the Contributors

About the Quoted Experts

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E n d o r s e m e n t s

"Make the Leap: Shift from Corporate Worker to Entrepreneur provides practical how-to advice in a step-by-step, plain-language format designed to walk you through the entrepreneurial process."

- *Les Brown, best-selling author, internationally recognized motivational speaker*



"Becoming an entrepreneur takes more than just a set of business principles and know how. It takes a certain mindset. Genevia and Armando's book provides a track to run on as well as valuable insight as to what to expect when one decides to embark upon this all-too-important journey."

- *Max Bolka, Life Management & Business Success Coach, Professional Speaker and Author of "The Business of Life: How To Make Yourself A Prophet."*



"As markets become more global, a company's ability to satisfy its customers' needs depends on being able to respond to the differences, subtle and not so subtle, among its customer groups. Genevia and Armando share many concepts in this new book Make the Leap: Shift from Corporate Worker to Entrepreneur including the acceptance of diversity within a company to assist in increasing its responsiveness and creativity to satisfy customer needs."

- *Connie J. White, Lead Consultant of Geocourt Management Group strategic and market planners for U.S. and Global Fortune 1000 companies*



"As a marketing professional I understand the importance of using all of your resources to reach your target market. In this book Genevia and Armando pull together a team of diverse, seasoned finance and business professionals to provide a resource for start-up and existing business owners that extends beyond the traditional "how-to" advice. It provides practical easy to implement steps for entrepreneurs."

- *Wil Shelton, President of Wil Power Entertainment one of the most innovative urban lifestyle marketing companies for the entertainment industry*

