

# Make The Leap:

## Shift From Corporate Worker To Entrepreneur

By **Genevia Gee Fulbright, CPA** and **Armando G. Roman, CPA**  
Foreword By **Les Brown** Edited By **Donald Jay Korn**



“Whether you’re an executive, manager, or dreamer, you already have some preconceived notions and definitions of success and what being self-employed will provide you; but notions and dreams are not enough.”

**Genevia Gee Fulbright, CPA**  
*Author, Professional Speaker*

### *A b o u t T h e A u t h o r*

- Married, one child, lives in Durham, North Carolina
- Has a Bachelor of Science in Accounting from San Francisco State University
- Certified Public Accountant
- Vice President and Marketing Director of Fulbright & Fulbright, CPA, PA
- 19+ years experience in public accounting; 8+ years in professional speaking
- Published works include: To Do: Save Taxes and Retire Early (*Infinity Publishing*); 50 Tips to Becoming Self-Employed (*Mighty Words*); Deductive Reasoning; Reduce Your Taxes By Adding Up Your Expenses (*Guru.com*)
- Published Articles or Quotes include: *BET.com*, *Black Enterprise*, *Ebony*, *Director’s Monthly*, *Financial Planning Interactive* (*FSN.com*), *Fortune Small Business*, *The Business Journal*, *Tax Hotline* (*A Bottom Line Publication*), *Working Woman*
- Group Affiliations – National Association of Corporate Directors Advisory Board; National Black MBA Association; M&F Bancorp; AICPA Taxation Simulations Committee; National Association of Black Accountants
- Committed to helping entrepreneurs, at all levels, create and maintain successful enterprises

### *A b o u t T h e B o o k*

- Co-authored with Armando G. Roman, CPA
- Foreword by Les Brown
- Edited by Donald Jay Korn
- A resource for both budding entrepreneurs and seasoned business owners to help guide them through the difficult yet rewarding experience of starting a business
- An indispensable guidebook filled with practical advice and sound strategies for entrepreneurs to use as they pursue self-employment and financial success
- Helps prospective business owners define goals and develop critical financial plans
- Written in “Plain English”, contains user-friendly links to helpful websites, quick tips, and checklists from experts who’ve “*been there, done that*”
- Powerful information to help reduce the fears and anxieties related to the transition from corporate professional to entrepreneur
- Contributions include the collaborative “first hand” experiences of successful entrepreneurs, advisors, financial consultants and business coaches

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